



Yorgo Lykouria

INDUSTRIAL DESIGN

Rainlight Storms Ahead in its First Year of Business

RAINLIGHT STRIVES TO CREATE OBJECTS THAT ARE TIMELESS AND PIONEERING.

Rainlight, the international product design studio based in London and Los Angeles,

has garnered an impressive number of collaborations and awards in its first year of business.

The company has collaborated with leading names in the world of furniture manufacturers, including Scavolini, Allsteel, Okamura, USAI, Carnegie Fabrics, Clestra, Mannington Commercial, Tecno. It also launched 12 new products at Salone del Mobile/Milan, Clerkenwell Design Week/London, Neocon/Chicago, AIA National Conference/New York, SDA Showcase/New York and Orgatec in Cologne.

Part laboratory, part workshop, part studio, Rainlight combines design innovation with business acumen. Accolades Rainlight has earned over the past year include:

- *Best of NeoCon 2018 Gold*: Conference room furniture
- *Best of NeoCon Gold*: Education Solutions (Satellite for Okamura)
- *Hip Awards NeoCon 2018*: Product/workplace/furniture (Rock for Allsteel)
- *Interior Design BOY Awards* for Education Furniture with Allsteel Townhall (Townhall for Allsteel)

Led by Susan Grossinger and Yorgo Lykouria, Rainlight enters 2019 in a strong position by making products that enhance the way people live and work. Further launches are planned throughout 2019 at many of the major global trade shows.

“Product design is about the individual and their interaction with an object — it is the most personal of the design disciplines,” said Grossinger, who is based in Los Angeles. “Whether it’s your eyeglasses, the chair you sit in or your steering wheel, we all have a visceral interaction with design that affects our day-to-day life. The opportunity to make that experience extraordinary is in itself an exceptional experience.”

Rainlight strives to create objects that are timeless and pioneering. “A trend is already yesterday,” Lykouria said. “We begin our work open to all possibilities.”

Its process starts with a philosophical question, refraining from the immediate urge to design.

“The things we create embody thought,” said Creative Director Lykouria, who is based in London and has more than two decades of experience in industrial design and architecture. “Our work today is a message to the future,” he said. **BoF**





ROCK Town Hall for Allsteel